



**brasser**  
**and**  
**partners**

Consulting  
Representation  
Travel  
Trade

Representation

Distribution

Consulting

Management

Product Development

Marketing / PR



Hans-Peter Brasser



Function	Managing Director, owner Brasser & Partners GmbH
Nationality	Swiss
Education	Tourism Expert Graduate Manager
Skills	Planning, Strategy, Account Management, Product Management, Management
Experience	40 years in tourism sales, purchasing, product management, retail, key account management

## You get

**You get tourism!** Our career steps involve retail sales employed and in own travel company, tour operating, airline industry, cruise sales, sales management, product management and marketing.

**You get marketing!** Years of experience in trade marketing make us your eyes, ears and voice in the markets. We know the trends, the key players and the best practices for product placement.

**You get sales!** Sales practices are paramount. Years in the field have taught us the necessities of the travel companies and based on this know-how, the way to convince the decision makers.

**You get e-commerce!** We have excellent contacts to technology providers, platforms, switches and a good knowledge of travel technology in general.

## partnership

**You get PR!** We have excellent contacts to the trade and travel media.

**You get fairness!** If we think it would not work, we would not sell it to you. We show you the limitations, the opportunities and the costs in a transparent way.

**You get dedication!** Dedication towards our profession, dedication towards our clients. We believe in loyalty and win win situation.

**You get conceptual!** Before you decide to engage us, we conduct a profound evaluation of your product, your requirements and expectations. Based on this and on the market situation, we will provide you with a sales and marketing concept with absolute cost

Affiliation	Vertrieb der Touristik ( <a href="http://www.ad-touristik.com">www.ad-touristik.com</a> )
	Swiss Travel Association ( <a href="http://www.srv.ch">www.srv.ch</a> )
Current Clients	<u>Fareportal Inc.</u> , <u>Involatus Carrier Consult GmbH</u> , <u>D.E.S. Travlers</u> , <u>RTS Group</u> , <u>PruvoAI</u> , <u>Lemax</u> , <u>Nezasa</u>
Past Clients	Destinations of the World, Unister Travel, TBO Holidays, HotelsPro DMCC
Pitching for	Any company that requires representation and consulting in G A S markets



"Let's talk and  
find out common interests!"

Hans-Peter Brasser

Tourism Expert

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