

**Congress day, Thursday, September 17th 2020**  
**Grand Hotel Palace, Thessaloniki**

“Restart traveling with success and safety”  
**Discovering Thessaloniki and Halkidiki**

**Program**

08.45 - 09.00 | **Registration**

9.00 - 9.15 | **Introduction**

**The aim of the workshop** by Mrs Anda Karayanni, project manager  
**Welcome** by Klaus Hildebrandt, Editor-in-Chief fvW and moderator of the day

9.15. – 10.00 | **Greek Tourism- the restart**

Mr Dimitris Fragakis, General Secretary GNTO

10.00 – 10.15 | **The Tourism Perspective of Thessaloniki**

Mrs Voula Patoulidou, President of Thessaloniki Tourism Organization

10.15 – 10.30 | **Tourism-restart on the beach, Halkidiki**

Mr Grigoris Tassios, President of Hellenic Hotel Association

10.30 – 10.40 | **Thessaloniki at a glance**

Mrs Maria Karagianni, Vice Mayor of Tourism and Culture

10.40 – 11.00 | **Demand trends for Thessaloniki, Halkidiki and Greece.**

**Comparison with other destinations**

Mr Philipp Weiser, Market Researcher Trevo Trend (remote)

11.00 – 11.30 | **Coffee Break**

11.30 – 12.15 | **Flight market Germany-Greece. The plans of Aegean Airlines**

Mr Roland Jaggi, Chief Commercial Officer Aegean Airlines

12.15 – 13.15 | **Tour Operator Panel: 2021 and beyond – rebound of tourism for Greece, Thessaloniki and Halkidiki**

Panel with

- Mrs Christiane Pilz, Head of Operations, Yield & Flight Management, Groups, Attika Reisen
- Mrs Halina Strzyzewska, Group Head of Destination Greece and Cyprus, FTI Group
- Mr Mario Krug, Chief Commercial Officer, LMX Touristik (remote)
- Mr George Dimas, Head of Greece TUI Destination ExperiencesTUI (remote)

13.15 - 14.15 | **Lunch Break**

**14.15 – 14.45 | Post corona virus plans, Prices, Liquidity, Quality, Investments, Competition: The view of the Hoteliers**

Panel with Hoteliers from Halkidiki, Thessaloniki

Mr Yiannis Aslanis (Grand Hotel Palace, President TCB), Mr Yiannis Laspas (Hotel Flegra, Halkidiki Hotel Association), Mrs Ismini Tornivouka (Eagles Palace)

**14.45 – 15.30 | How to sell Thessaloniki, Halkidiki and Greece for 2021**

Panel Discussion with German Travel Agents and Vicky Stroumpou, Director GNT0 Office Germany.

Panel with Gerlinde Hofmann (TUI Reisecenter, Marktheidenfeld), Claudia Dorn-Stein (Reisebüro Dorn-Stein, Burbach), Simone Veres (Veres Reisen, Frankfurt/Oder) Joachim Horn (DERPart Reisebüro Horn, Selm) and Sebastian Stumpf (Sonnenklar TV, München).

**15.30 – 15.45 Conclusion**

**15.45 – 16.15 | Coffee Break**

**16.15 – 17.45 | Speed Dating**

Hoteliers and suppliers from Thessaloniki and Halkidiki meet German Travel Agents



under the auspices of

